

<p>Rural Enterprise Center A program of Main Street Project</p>	<p>Main Street Project is a grassroots cultural organizing, media justice and economic development initiative working to help rural and urban communities face today's realities with hope. We provide creative and practical tools to give people of all ages, cultures, economic and immigration status the opportunity to more fully participate in all aspects of community life.</p> <p>The Rural Enterprise Center program's mission is "to strengthen communities by bringing together the support infrastructure, systems, resources and programs that rural entrepreneurs, and specifically aspiring Latin@ farmers need to succeed."</p>		
<p>Job Title:</p>	<p>Outreach Coordinator</p>	<p>Date:</p>	<p>January 2011</p>
<p>Job Description:</p>			
<p>The Rural Enterprise Center is launching an innovative agripreneur training program for aspiring Latin@ farmers. Classroom and field training, primarily at a farm site in Northfield, Minnesota, are part of a comprehensive approach to supporting families on a path out of poverty through sustainable small-scale farming. The Outreach Coordinator is responsible for populating the training program by ensuring that targeted communities are fully informed about the process, the overall goals and objectives of the program, and the opportunities for individuals and families as they become engaged.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> • Work with community members in Northfield, Faribault, Owatonna, Dodge Center, Red Wing and Rochester to identify opportunities for introducing the training program to potential Latin@ farmers, established farmers and other local resources. Strategies could include one-on-one conversations, community meetings, church gathering, and partnerships with services/activities/organizations already being used by potential participants. • Provide support to communities and community leaders interested in implementing 'discovery' opportunities (such as community gardens) as a first step to deploying the program in their community. • Track results and work with other Rural Enterprise/Main Street Project to evaluate outreach effectiveness and participant experiences. • Identify and manage relationships with families and individuals interested in the program and accompany them in their process of exploring the Agripreneur Training Program, or provide support and resources for them as they search for a path to improve their conditions. • Coordinate with the Agripreneur Training Program Manager, local community garden coordinators, and Rural Enterprise Center Director to conduct site visits and educational tours for community members, potential training participants, and funders. • Collaborate with Rural Enterprise Center/Main Street Project staff on fundraising and communication efforts. 			
<p>Job Location:</p>	<p>Northfield, Minnesota</p>	<p>Start Date:</p>	<p>February 2011 or until filled</p>
<p>Job Role:</p>	<p>Community organizing/outreach</p>	<p>Employment Status:</p>	<p>Full Time – One year contract, renewable based on funding availability</p>
<p>Monthly Salary Range:</p>	<p>Compensation based on experience. Position includes health insurance, vacation and sick leave benefits.</p>	<p>Manages Others:</p>	<p>No</p>

Qualifications:

- Experience with community organizing, outreach activities and working with community leaders
- Understanding of and experience in sustainable agriculture systems; understanding the traditional small-scale Latin American farming model is a plus
- Strong interpersonal and motivational skills; strong communication skills, both oral and written
- Project management skills are desirable
- Demonstrated ability to work across cultures and with diverse community groups
- Experience working with families in poverty and a practical understanding of their situation
- Fluency in Spanish and English

Years of Experience:

1 or more years of outreach experience and demonstrated experience in sustainable agriculture.

Degree:

College degree or equivalent experience

To apply, please send a letter of interest and resume via email to REC@mainstreetproject.org

Website

www.ruralec.com

Main Street Project is an equal opportunity employer. We actively encourage people of color to apply for this position.